



MEDIA RELEASE

FOR IMMEDIATE RELEASE

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CARITAS JOINS WITH DAA FOR ANNUAL TREE LIGHTING CELEBRATION

WHAT: The holiday season is in full swing as the Downtown Austin Alliance partners with KUT 90.5 and Caritas of Austin for the annual Downtown Tree Lighting ceremony. This year attendees will have the opportunity to support Caritas by bringing non-perishable food items or making monetary donations at the base of the Christmas Tree.

Crowds will gather at the State Capitol to take part in the countdown for the lighting of the Capitol Tree and enjoy in the festivities planned for the event. Along with the KUT sponsored Holiday Sing Along, there will be performances from local Austin groups and special offers, activities and refreshments from downtown businesses.

All events that evening are free and open to the public.

WHEN: December 1st, 6:00p.m. to 9:00 p.m.

WHERE: Texas State Capitol and Congress Avenue

WHO: Those in attendance and participating in this year's festivities include: John Aielli, who will lead the Holiday Sing-Along, Austin Clickity Cloggers, Ballet Austin, Invincible Czars, Super Sonic Soul Squad and local shops, restaurants, galleries and museums who have extended their operating hours for the evening.

WHY: Since 1964, Caritas has assisted with emergency basic needs such as food, rent and utilities and helped clients learn the skills they need to gain self-sufficiency. This year, Caritas will serve over 20,000 adults and children as Travis County's largest source of non-governmental assistance for low-income families. Caritas is an integral part of the community's social services network. caritasofaustin.org.

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